



LA:RISE—Los Angeles Regional Initiative for Social Enterprise

LA:RISE is an innovative partnership that unites the City and County of Los Angeles to help people with high employment barriers get jobs, stay employed, and build a better life.

Despite a strong economy and historically low unemployment rates, thousands of Angelenos are shut out of the workforce. People with high employment barriers, including histories of homelessness, incarceration, and opportunity youth, have a lot to offer, but they need specialized support in order to succeed. Just like you and me, these striving men and women want to be valued and contribute to our communities.

This groundbreaking partnership brings together change agents from many sectors who are dedicated to improving the lives of all Angelenos.

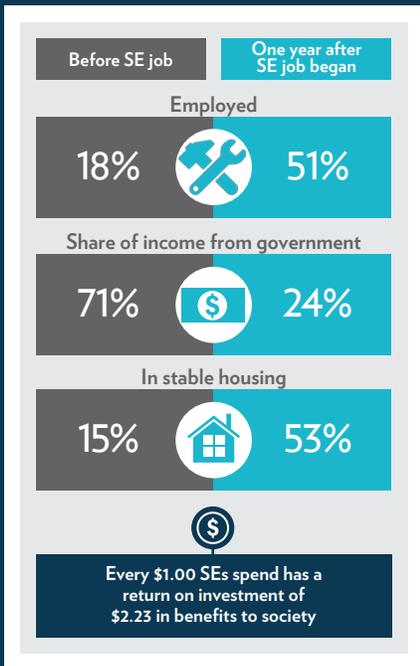
To learn more about LA:RISE go to <http://redf.org/larise-program/> or call (888) 4-LARISE (452-7473) for referral information.

HOW IT WORKS

LA:RISE connects social enterprises to the Workforce System, supportive services, and employers, thereby creating an integrated system that allows all partners to bring their expertise and resources to the table. LA:RISE is demonstrating that a public-private partnership can help solve some of society's biggest challenges.

THE POWER OF SOCIAL ENTERPRISE

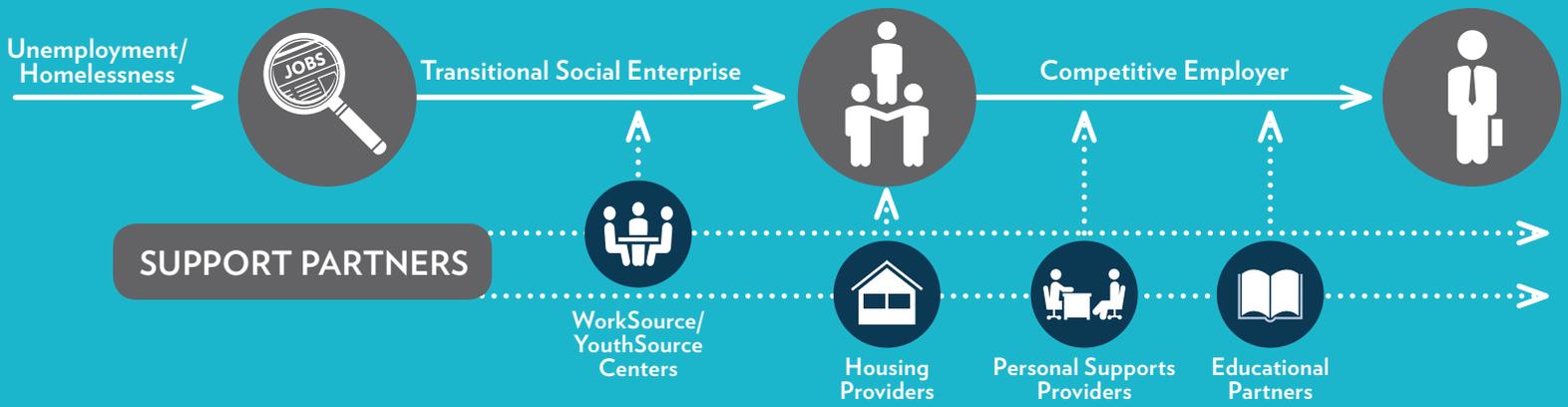
Social enterprises are competitive, revenue-generating businesses with a clear social mission: to hire and train people who are striving to overcome employment barriers including homelessness, incarceration, substance abuse, mental illness, and limited education. Social enterprises provide real, paying jobs and wraparound services that help employees stabilize their lives, build their skills, and succeed. When employees are ready, social enterprises help them find lasting, competitive jobs. And because social enterprises reinvest their profits back into their businesses so they can help more people, they require less outside funding and are more sustainable. Independent research conducted among the social enterprises in REDF's California portfolio confirms this impact.



WORKING BETTER TOGETHER

Traditional workforce development systems have not integrated social enterprises and personal supports as strategies to address the overwhelming needs of homeless and reentry populations. At the same time, businesses across the country are challenged with finding skilled workers. With the passage of the Federal Workforce Innovation and Opportunity Act (WIOA), which requires government-contracted workforce agencies to serve populations with barriers to employment, REDF saw a catalyzing opportunity to foster collaboration between the social enterprise field, the workforce system, and employers to improve the long-term success of this population.

EMPLOYMENT & HOMELESS SERVICES CONTINUUM



INNOVATIVE FEATURES

Job Readiness Assessment

A standard tool implemented across all social enterprise sites to ensure that all referred candidates are job ready. The use of this assessment tool creates consistency and provides assurance to employers that no matter which social enterprise they source from, they will receive a quality referral from the LA:RISE program.

CalJOBS

A data tracking system that allows all LA:RISE partners to communicate efficiently with each other. By integrating social enterprises and personal support providers, this platform has significantly improved communication and case management across multiple sites.

Beyond Co-location

WorkSource Centers partners are not just physically co-located at the social enterprise site—they are integrated into their program and organization. Individuals from both of these agencies are seen as one seamless team, providing customer-centric case management to all LA:RISE participants.

LA:RISE is managed by the Los Angeles Economic and Workforce Development Department (EWDD), Workforce Development, Aging & Community Services and REDF, and supported by the City of LA and DOL.



A project funded by the US Department of Labor, Grant Agreement Number: IF-26348-14-60-A-6; the City of Los Angeles; and the County of Los Angeles Measure H Funds

LA:RISE PARTNERS PY18/19

PROJECT LEADS

EWDD/WDACS: The Economic and Workforce Development Department and Workforce Development, Aging and Community Services Department are responsible for workforce development and training in the City of LA and County of LA, respectively. They act as the project managers and provide administrative oversight for fiscal monitoring and program compliance.

REDF: We are the lead program manager and provide technical assistance to individual partners.

SOCIAL ENTERPRISES

Social enterprises in LA:RISE include Chrysalis, LA Conservation Corps (LACC), Coalition for Responsible Community Development (CRCDD), Homeboy Industries, Goodwill SoCal, Downtown Women's Center (DWC), YWCA Digital Learning Academy (DLA), the Center for Living and Learning, New Earth, and the Center for Employment Opportunities (CEO).

WORKFORCE AGENCIES

Government contractors (WorkSource Center, America's Job Centers of California, One-Stops) are organizations that provide workforce development and job readiness training. They work with individuals from the beginning of employment at the social enterprise through job placement and follow up once someone is placed in employment. Workforce agencies include Goodwill SoCal, Coalition for Responsible Community Development (CRCDD), JVS SoCal (Jobs Vision Success), Managed Career Services (MCS), and El Proyecto.

RETENTION PROVIDERS

The sole focus of the retention provider is to help people remain employed by providing wrap-around resources to prevent job loss and lay the foundation for upward mobility. They assist with referrals to health, housing, and educational resources and coaching for personal development and financial capabilities. Personal Support Providers include Friends Outside LA, Anti-Recidivism Coalition (ARC), and Restoration Law Center.

EMPLOYER PROGRAM

Creating employment pathways that fit the needs and interests of our target population is critical to the success of LA:RISE. In addition to leveraging workforce system connections to competitive employment, REDF has identified employers in the private sector who are mission-aligned, industry-relevant, and provide the potential for upward mobility. Individuals also have opportunities to pursue employment opportunities with the City of LA Targeted Hiring Program, which provides an alternate pathway to civil service jobs, and Fair Chance Hiring Fairs through the Mayor's Office of Reentry.